

JM SU

Impact Report

2025/26

Belong. Be Heard. Thrive.

A celebration of the students,
representatives, volunteers, groups
and partners who shaped our year.



ABOUT THIS REPORT

The difference students made in 2025/26

This report brings together JMSU's achievements, learning, and impact during the 2025/26 academic year. It is designed as a public-facing account for students, LJMU, trustees, partners, and wider.

It focuses not only on what we delivered, but on the difference our work made: helping students find their community, build their confidence, influence their education, access support, build skills for the future and shape university life.



Our Purpose

To empower students to

Belong.

Be Heard.

and Thrive.



WELCOME

A year shaped by students

The 2025/26 academic year has shown what can be achieved when students, Officers, staff, trustees, and partners work together with a shared commitment to improving the student experience.

Across the year, thousands of students found a community through our societies, sports clubs, events and volunteering opportunities. More students took part in our elections, shared their experiences through surveys and forums, and worked as representatives in leadership roles to influence decisions across JMSU and LJMU. Our Advice Service was also there for students facing some of the most difficult moments of their university experience.

The figures in this report are important, but they tell only part of the story. Behind every membership, vote, volunteering hour and advice case is an individual student: someone who found a friend, gained confidence, received support or helped to create change.

This year, we have also taken important steps to strengthen JMSU for the future. We have continued developing our new strategic direction, invested in our people and culture, strengthened our governance and financial position and deepened our partnership with Liverpool John Moores University.

I am incredibly proud of everything our students, Officers, staff and volunteers have achieved. This report celebrates their contribution and demonstrates the difference a strong, independent and student-led Students' Union can make.

Paul Chapman
Chief Executive Officer, JMSU



FROM YOUR ELECTED REPRESENTATIVES

Students at the heart of change

Everything featured in this report began with students.

Students told us what mattered to them through conversations, surveys, forums, elections and forum meetings. They created new societies, led sports clubs, volunteered in their communities, organised campaigns and supported one another.

Our role as Officers has been to listen to those experiences, bring them into the rooms where decisions are made, and work with students to turn their ideas into action.

We are proud of the progress made this year, from increased election participation and stronger student representation to the growth of student-led communities and the recognition achieved by our sports teams, societies, volunteers and student media.

There is always more to do. Students continue to experience pressures relating to the cost of living, academic demands, wellbeing, commuting and belonging. We will continue to raise these issues and ensure students are not only consulted but meaningfully involved in creating solutions.

Thank you to every student who voted, attended an event, joined a group, became a representative, volunteered, used our services or simply shared an honest view. You made this year possible.

Miles, Erin, Etienne, & Josh

JMSU Executive Officer Team 2025/26



FROM OUR TRUSTEES

A strong Union for every student



The Trustee Board is proud to present JMSU's Impact Report for 2025/26.

Our responsibility is to ensure JMSU remains well governed, financially sustainable and focused on its charitable purpose: improving the lives and experiences of LJMU students. Throughout the year, we have seen clear evidence of that purpose in action.

We have seen students creating thriving communities, representing their peers, volunteering across Liverpool and contributing to important decisions about their education and wider university experience. We have also seen the organisation continue to invest in its people, strengthen its governance and develop a platform to support an ambitious strategic direction for the future.

On behalf of the Trustee Board, we thank our Officers, staff, student leaders, volunteers, University colleagues and external partners.

Most importantly, we thank the students who participated, challenged us, shared their experiences and shaped JMSU throughout the year.

Heather Akehurst OBE
Vice Chair of the Trustee Board



Our year at a glance

10,650

Highest Ever student
group memberships

172

Student groups

49 more than 4 years ago

9,231

Volunteering hours

9.4% Increase from 24-25

100,000+

Campaign video views

46th

BUCS Ranking

16 Climbed 16

Places in 4 Years

632

Course Representatives

9.0% Increase from 24-25

3,614

Election voters

9.8% Increase from 24-25

12,811

Votes cast in Officer Elections

Highest total in 4 years

+1,583 year-on-year

82.6%

NSS results

3.1pp Growth

15th

National Ranking for SU

Our highest ever result

9,250

Freshers Fair Attendee

+1,00 Increase from last year

2.1 million

Social media impressions



“

My favourite part of uni is the social life and the opportunities presented to us as students. We have multiple societies and they are always willing to hear new ideas.

”

LJMU Student,

[WhatUni comment]

Belong

Our ambition is not simply to bring students into the same room, but to create opportunities for meaningful relationships, shared experiences, and lasting connections.

Belonging is created through everyday moments: meeting someone at an event, joining a team, finding a society that reflects a student's identity, volunteering alongside others or feeling welcomed into a new city.

Throughout 2025/26, JMSU provided opportunities for students to connect across campuses, courses and communities. Our focus moved towards purposeful, inclusive activity that helps students form relationships and remain engaged beyond a single event which have been co-created with students.

+44

New societies

established

+3 from last year

57+

Induction talks

21 more than last year

2,165

Refreshers

attendees

+731 from last year

STUDENT VOICES

The stories behind the statistics

Every statistic in this report represents a real student experience. Throughout the year, students shared how JMSU helped them make friends, overcome challenges, discover new opportunities and make the most of their time at LJMU. Their reflections were shared as part of the 2026 Student Experience Awards.

“

Sometimes the opportunities that change your life start with one conversation, one application, or simply deciding to show up.

”

Ruby Moran,

JMSU School Representative

School of Humanities and Social Sciences



A welcome that opens doors

The Welcome Week period is often a student's first introduction to JMSU and to the communities that can shape their university journey.

The 2025 Freshers Fair welcomed 9,250 students following 8,641 registrations, representing an attendance rate of 92.5%. Across the wider programme, approximately 16,209 engagements were recorded through fairs, welcome events, and activities.

Many ticketed events achieved attendance rates between 85% and 100%. Alongside large-scale activity, JMSU delivered 57 induction talks reaching around 5,000 students, helping new starters understand the support, representation and opportunities available to them. International and exchange students were also welcomed through dedicated induction events delivered in partnership with LJMU, helping students settle into university life before teaching began.



Impact

Freshers gave thousands of students an immediate route into clubs, societies, volunteering, representation, and support. It also generated a richer understanding of new students through 3,462 Freshers and Induction Survey responses.

Reconnecting after winter

Refreshers delivered approximately 2,174 engagements across 11 events. Campus Days remained particularly effective, while the Refreshers Fair recovered to around 1,000 attendees. The programme helped students reconnect after the winter break and provided a second entry point for those who had not engaged during September.

Student-led communities that keep growing

Student groups continue to be one of the most powerful ways students build friendships, confidence and a sense of belonging.

Total group memberships grew to 10,650 and the number of sports clubs and societies increased to 172, with more than 44 new societies established during the year.

New communities ranged from cultural and identity-based societies to professional and creative groups, including Care Experienced & Estranged, Nepalese, FinTech & Digital Assets, Moore TV and Scuba Diving, ensuring even more students could find a community that reflected who they are.

Academic societies continued to grow, with 1,937 memberships, more than doubling since 2021/22. Working in partnership with Schools and academic staff, they connected students with guest speakers, conferences, networking opportunities and peer learning beyond the classroom.

Throughout the year, societies brought students together through performances, conferences, fundraising, cultural celebrations, and creative events. Highlights included the Graphic Design Society's Makers' Market, the Choir's Spring Concert, the Investment Society attending national conferences, and a range of co-created events celebrating culture, identity and community.

Our learning

Average membership per group reduced slightly as new groups were created. The next priority is to help existing groups thrive, strengthen committee development and ensure opportunities remain accessible to a diverse student population.



Team LJMU: achievement, pride and connection

Sport brought students together through competition, leadership and a shared sense of pride in LJMU.

- Team LJMU finished 46th nationally with 991.5 BUCS points, including 110 points won by individual athletes. Since finishing 62nd following the pandemic, Team LJMU has climbed 16 places in the national rankings, reflecting the continued growth and success of student sport.
- 10 BUCS teams achieved promotion.
- Women's Futsal reached the BUCS Conference Cup Final in its first season.
- Men's Gymnastics and Women's Boxing secured national championship success.
- Pool & Snooker won the Men's Eight Ball Trophy.
- New sports strengthened the Varsity programme, while several teams extended unbeaten runs across three tournaments.
- Varsity returned in April for the annual Battle of the Blues. Although LJMU did not take the overall trophy, the event celebrated the commitment and community created by student athletes and spectators.



STUDENT STORY | BELONG

A place to be yourself and grow in confidence

Being part of student groups gave Josh friendships, confidence and experiences that shaped his time at university. As Vice President Activities, he has continued to support hundreds of student leaders, helping clubs and societies create welcoming communities where every student can find their place.

“

Meetings with student groups are a constant highlight. I've learnt so much from students this year and seeing them grow in confidence has been one of the best parts of my role.

”

Josh Darley,

Vice President Activities 2025/26



Giving back and creating together



National recognition for student media

Moore Student Radio enjoyed one of its most successful years, winning eight national awards, including four Gold Awards. Recognition covered collaboration, fundraising, resilience and broadcasting, alongside a Silver Award for Most Improved Station.

The Mega Mo Movember campaign and Tour of the North demonstrated how student media can combine creativity, community and social impact.

Volunteering with purpose

Students contributed 9,231 volunteering hours through 137 partner organisations, with 776 new volunteers registering during the year. The Buddy Scheme continued to grow, receiving 52 applications, while students supported projects including Leave Liverpool Tidy, sustainability initiatives and community partnerships across Liverpool. New opportunities also included the BUCS Emerging Club Leaders Programme, giving students practical experience with local football clubs in media, community engagement and operations.

Impact

Fewer but more active volunteers contributed 790 additional hours compared with the previous year, showing deeper and more sustained involvement.

STUDENT STORY | BELONG

From thinking about leaving to finding a community

Erin arrived at university unsure whether she belonged and considered giving up during her first semester. A conversation with her mum encouraged her to join the Students' Union. From there, she became involved in societies, served as a Course Representative and student leader, and was later elected Vice President Education.

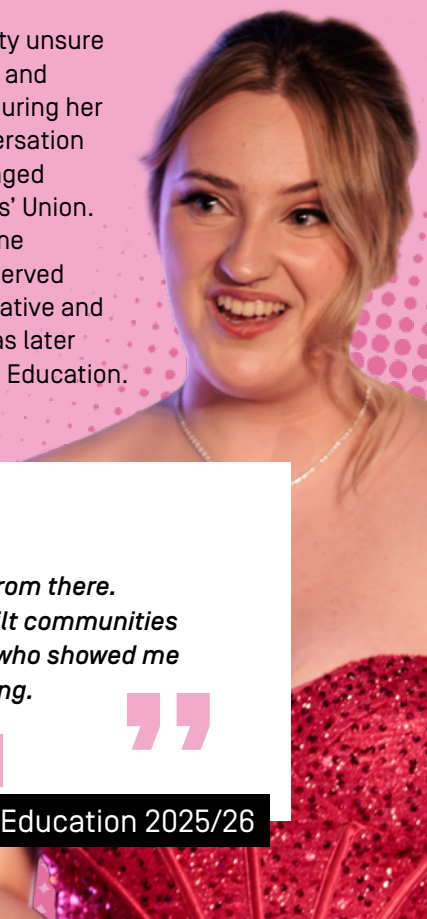


*My life kicked off from there.
I made friends, built communities
and found people who showed me
new ways of thinking.*



Erin Gerard,

Vice President Education 2025/26



Celebrating identity and widening participation

Belonging means feeling safe, accepted and able to be your authentic self, with your identity, experiences and community reflected in university life.

JMSU worked with student campaigners, ambassadors, societies and partners to deliver cultural celebrations, awareness activity and opportunities for underrepresented students to lead.

Women's History Month, Reclaim the Night and other awareness campaigns empowered students to celebrate identity, challenge inequality and raise funds for local charities, including Liverpool Women's NHS Foundation Trust.



Diwali, Ramadan, St Patrick's Day and other cultural celebrations brought students together to learn, celebrate and build community.

- Sustainability Week, student forums and campaigns created opportunities for students to influence discussions on wellbeing, sustainability, equity and participation.
- Engagement increasingly took place across campuses, making it easier for students to connect with JMSU where they study and socialise.
- Campaigns such as Menstruation Matters helped raise awareness of free period products and promoted equitable access to support across campus.

Next step

We will use demographic data more consistently to understand which communities are well served, where participation gaps remain and how, through our partnerships with LJMU on the Access and Participation Plan and Teaching, Learning and Assessment, we can better support commuter, international, mature, postgraduate and widening-participation students.



Be Heard

Being heard means students can speak openly, know their views matter and have the confidence and agency to shape their course, university and Students' Union.

Student voice is most powerful when it is representative, informed and connected to decision-making, enabling students to become active partners in creating positive change.

During 2025/26, more students became representatives, participated in elections and responded to surveys. JMSU used this evidence through University committees, forums, campaigns and partnership work to raise issues and advocate for change.



632

Registered

Course Reps

+52 from last year

15/15

School Rep positions

supported

61%

Course Reps

trained

18.17%

Officer Election turnout

Highest turnout in 4 years

[+1.24pp year-on-year]

3,614

Election voters

+322 voters

compared to last year.

3,462

Induction Survey

responses

Almost three times more than last year

Representation from the course upwards

Course and School Representatives connect everyday student experience with the people able to improve it.

Registered Course Representatives increased from 580 to 632, the highest number in recent years. A total of 386 representatives completed training across all LJMU campuses, with online participation rising to 233 and making development more flexible and accessible.

JMSU supported all 15 School Rep positions and worked through forums and University committee structures to ensure student insight reached decision-makers.

Smarter delivery

Training was delivered through 12 sessions compared with 27 the previous year, while maintaining strong participation. This reflects a more streamlined approach and greater use of online learning.



Issues students asked us to raise

- Assessment timing, feedback and clearer academic communications.
- Study and workspace provision, particularly for postgraduate researchers.
- Induction, timetabling and academic preparedness.
- Cost-of-living pressures and access to financial support.
- Wellbeing, loneliness and mental health throughout the academic year.
- The experiences of international, commuter and postgraduate students.

More students choosing their representatives

Democracy is not only about election week. It is about creating routes for students to lead, challenge and shape JMSU throughout the year.

The 2026 Full-Time Officer Elections achieved the highest voter participation in recent years.

The candidate pool reflected the diversity of LJMU, with almost half of initial candidates identifying as international students. Voter participation increased for another year, strengthening the democratic mandate of the incoming Officer Team.

Candidate withdrawals also increased, with academic pressure, time commitments and greater understanding of role expectations emerging as possible reasons. This learning will inform earlier elections and stronger candidate support in 2027.



STUDENT STORY | BE HEARD

Turn student feedback into positive change

During three years as a School Representative for Psychology, Saya worked with students and staff through meetings, pop-ups and Lunch and Listen sessions. She also contributed to work supporting inclusivity and belonging within her School, while encouraging more students to share feedback and become representatives themselves.

“

I have loved getting involved in initiatives that have contributed to positive change across the university.

”

Saya Majid,

JMSU School Representative



Listening at greater scale

Better evidence helps JMSU identify patterns, challenge assumptions and represent students more confidently.

The Induction Survey and Freshers Survey each received 3,462 responses, more than three times the previous year's participation. The annual health and wellbeing work also gathered 1,805 responses, building a detailed picture of how student experiences change throughout the year.

Student feedback directly informed projects including increased water fountains, Change Please coffee, and improvements to assessment support and induction.

Insight highlighted the continuing effects of loneliness, mental health pressures, and the cost-of-living crisis, alongside issues relating to induction, timetabling, academic confidence, and financial wellbeing.

From listening to influence

JMSU shared themes through Academic Board, the Board of Governors, student experience structures and partnership meetings. The next stage is to make the outcome of this influence more visible through clearer "You Said, We Did" reporting.

National recognition

JMSU's National Student Survey result for representing students' academic interests rose to 82.6% in 2026, up 3.1 percentage points from 2025 and 3.9 points above the sector. LJMU ranked 15th of 130 providers, 5th among post-92 universities and 3rd among North West higher education providers.

Results were especially strong for part-time students at 91.7%, nine points above the sector, while apprentices recorded 84.6%, 6.5 points above the sector.

Optional questions also showed JMSU's wider contribution: 54.3% reported a positive impact on belonging, 54.7% on the local community and 42.8% on useful life skills - all well above sector averages.

JMSU also rose 20 places in the Whatuni Student Choice Awards Students' Union category, reaching 18th overall.



Students leading the conversation

STUDENT STORY | BE HEARD

Making education more inclusive

As an Academic Inclusivity Representative, Lewis brought underrepresented experiences into University discussions, including the barriers faced by disabled, neurodivergent and commuter students. He also contributed to recruitment panels to help ensure prospective teaching staff understood accessibility and inclusion.

“

Education can absolutely be for everyone when the right support and an inclusive community are in place.

”

Lewis Hopkins,

Academic Inclusivity Representative

Campaigns and forums gave students opportunities to shape the conversation on issues affecting their communities.

- Student Voice Campaigners led campaigns on equity, safety, cost of living and awareness months, helping to shape JMSU and University priorities.
- Student-led forums, including Wellbeing, Sports, Societies and Sustainability, brought students together with JMSU and LJMU to co-create improvements.
- The Student Equity Council and developing Student Equity Assembly strengthened opportunities for underrepresented students to influence decision-making.
- JMSU's first referendum engaged almost 2,000 students, while campaigns including “Dear Pro Vice-Chancellor” and “JMSUBoo – Assessments that Slay” gathered over 800 pieces of student feedback, helping shape improvements to assessment support and the wider student experience.
- Students also helped shape University priorities through work on the Access and Participation Plan, Student Minds

Mental Health Charter, and the Office for Students' Sexual Misconduct and Harassment requirements, ensuring student experiences informed institutional change.

You Said, We Did

You said: My LJMU needed to be more accessible and relevant to students.

We did: Worked with LJMU to improve the app, making it easier for students to access the information and services they need.

You said: Assessment deadlines could leave students without support if something went wrong.

We did: Worked with LJMU to move assessment submission deadlines into working hours, so students can access support if they experience an issue.

Thrive

Supporting students through challenges and helping them develop skills, confidence and opportunity. Students thrive when they have access to independent advice, opportunities to lead and recognition for the contribution they make.

JMSU supported students through academic and personal challenges while creating leadership, employment, volunteering and development opportunities across the organisation.

Independent support when it matters most

855

cases supported
during 2025/26

2,166

contacts with
students

1,321

different issues
advised on

Behind each figure is a student receiving confidential, independent support to understand their options and navigate complex University processes.

Throughout the year, our advisor helped students understand University processes and navigate difficult circumstances, including academic appeals, complaints, disciplinary matters, fitness to practise, housing and wider student support concerns.

The value of advice is not only the number of cases handled. It is the difference made when a student feel listened to, understands their options and can participate confidently in a process that may affect their future.

STUDENT STORY | THRIVE

Regaining Control

“

Thank you again for all your help and support when I needed it. The marks were checked and moderated, and I achieved the 40% needed to continue working towards my full degree. I am so happy. Your support helped when I felt I had no control, and it has inspired an idea for a student wellbeing project during my placement.

”

Student supported by the

JMSU Advice Service



Learning beyond the lecture theatre

Through leadership, representation, student employment and participation, students developed confidence, communication, teamwork and resilience - skills that support them at university and beyond.

Club and society committees, Course Reps, volunteers, campaigners, ambassadors, student staff and elected Officers developed practical skills in communication, governance, event delivery, budgeting, teamwork and influencing.

- Committee, representative and student leader training helped students develop leadership, teamwork and communication skills.
- Students gained valuable workplace experience through paid roles, leadership positions and projects delivered with LJMU and external partners.
- Profile Power Up supported over 230 students to connect with careers, employability and academic support services, preparing them for life beyond university.

STUDENT STORY | THRIVE

Confidence built through leadership

Dorota's work as a Campaign Leader and Course Representative focused on helping students understand their rights, access support and advocate for positive change. She also helped grow the Bar Society, which was recognised as Best New Society. The experience supported her own development from a shy new student into a confident advocate.

“

I became someone who can stand on a stage, feel confident in my abilities and help give others a voice.

”

Dorota Johnson,

Campaign Leader and

Course Representative



Recognising the people who make university better

Recognition matters.

It shows students and staff that their contribution is seen and valued.

- **Student Experience Awards -**

More than 400 nominations were submitted, demonstrating the scale of appreciation students have for those who improve the student experience. The ceremony at Liverpool Town Hall brought together around 120 members of the University community and was hosted by students.

- **Societies & Volunteering Awards -**

Approximately 120 students came together at Boxpark to celebrate the leadership, creativity and community impact of student groups and volunteers.

- **Sports Ball -** Around 750 students attended the annual celebration at Anfield Stadium, recognising sporting achievement, participation and the people who sustain Team LJMU. Tickets sold out in just 30 minutes, demonstrating the huge pride students have in celebrating Team LJMU.

Awards make visible the often-unseen work students contribute to communities, representation, events, fundraising, sport and peer support.



Wellbeing, connection and the whole student experience

Wellbeing is shaped by finances, relationships, study, identity, accommodation and a sense of belonging.

JMSU used insight, forums, campaigns, and partnership work to bring these connected experiences into discussions about student support. Events and creative activities also offered low-pressure opportunities to meet others, take a break, and build community outside formal support services.

- We focused on quality over quantity, delivering fewer, more purposeful events centred on wellbeing, belonging, and student voice. While the number of events reduced from 188 to 118, student engagement remained strong at 16,677, with average attendance increasing by 50% to 141 students per event.
- More activity took place across campuses, while forums prioritised meaningful discussion and influence over attendance.
- Campus activations regularly engaged 200 - 300 students, creating accessible opportunities to connect and shape the student experience.



November raised over £16,000 for men's health, with campaign videos reaching 100,000+ views and sparking meaningful conversations between students, University Executive Leadership Team members and staff about mental health and wellbeing.

STUDENT STORY | THRIVE

Creating spaces where students feel safe and connected

Etienne's year focused on connection: co-leading Reclaim the Night, creating open conversations through Wellbeing Forums and opening a sensory room on the city campus. Her reflections emphasised that wellbeing is shaped as much by everyday human connection as by formal services.

“

The moments that stay with you are when someone realises they are not alone, or feels heard for the first time.

”

Etienne Lewis-Jarvis,

Vice President Community & Wellbeing 2025/26



STRONGER TOGETHER

Stronger Together

Building the partnerships, people and governance that make student impact possible.

Visible student impact depends on strong foundations behind the scenes. During 2025/26, JMSU invested in organisational culture, strengthened governance, maintained financial oversight, and continued to develop its partnership with LJMU and community organisations.

Partnership with purpose

Officers and staff contributed across Academic Board, the Board of Governors and wider student experience structures. By working closely with LJMU, student evidence



from representatives, forums, surveys, advice and engagement activity informed decisions about education, wellbeing, belonging, equality and the wider student experience.

Working in partnership with LJMU, students helped shape major University priorities including Student Minds Mental Health Charter, Access and Participation Plan, Sustainability Week, the Office for Students' new sexual misconduct requirements and international student induction, ensuring student perspectives shaped university priorities.

Our reach extended beyond the University. JMSU worked with the Metro Mayor and Liverpool City Region partners, charities, voluntary groups and local organisations to make sure student perspectives were part of wider conversations about transport, safety, wellbeing, cost of living and life in the city. These relationships also created more opportunities for students to volunteer, build skills, support local communities and take part in activity across Liverpool.



STUDENT STORY | STRONGER TOGETHER

Bring student priorities into wider conversations

As JMSU President, Miles worked with the University, the Metro Mayor and Liverpool City Region partners to raise practical issues affecting students. His priorities included progressing a student transport ticket, developing an essentials area with food and clothing support, and securing more water fountains across campus. This work showed how student leadership and partnership can turn everyday experiences into practical improvements.

“

Working with partners gave us the opportunity to push forward practical changes that matter to students, from transport and cost-of-living support to improvements across campus.

”

Miles Craven,

JMSU President 2025/26



Responsible, sustainable, and student-led



Governance

The Trustee Board continued to oversee JMSU's charitable purpose, strategy, risk, and financial sustainability. Work included policy development, governance-code review, trustee recruitment, safeguarding, and stronger reporting of performance and impact.

Finance

A clean external audit and healthy reserves demonstrate strong financial management, ensuring JMSU is well placed to continue investing in services, opportunities and support for students.

Working closely with LJMU and the Trustee Board, JMSU agreed a sustainable financial plan that

included a revised block grant, removal of the long-term pension liability and continued investment in services that matter most to students. This provides a stronger financial foundation for the future while maintaining support for student priorities.

Policies and assurance

Updated policies across safeguarding, social media, complaints, alcohol, expenses and other areas strengthened clarity, safety and accountability. JMSU also prepared for legal and regulatory change, including freedom of speech duties and new data-sharing arrangements.

A positive workplace

95%

staff survey
response rate

86%

would recommend
JMSU as a good
place to work

3 years

covered by the
new People &
Culture Plan

The new People & Culture Plan focuses on development, wellbeing, leadership, inclusion, and attracting and retaining talented staff. JMSU scored above the Students' Union benchmark across all measured staff survey themes.

Alongside the new People & Culture Plan, the organisation invested in leadership development, wellbeing and professional learning to ensure staff were equipped to deliver the best possible experience for students.



LOOKING AHEAD

What comes next

Moving from counting participation to demonstrating the long-term difference student engagement makes.

The 2025/26 evidence shows strong reach, increasing participation in democracy and representation, and deeper contribution through volunteering and student leadership. Our next challenge is to understand outcomes more consistently: not only how many students took part, but who they were, what changed for them and how their involvement influenced their wider university experience.

Our priorities for stronger impact evidence

- Understand engagement across student demographics and identify gaps.
- Demonstrate how student feedback changes JMSU services and LJMU decisions.
- Develop clearer outcomes for campaigns, forums and events.
- Publish more visible and timely “You Said, We Did” updates.
- Take more activity into academic buildings and high-footfall campus spaces.
- Measure changes in students’ belonging, confidence, connection, agency and ability to be themselves – not only how many students participated.

THANK YOU

You made this year happen

To every student who joined, voted, volunteered, represented, campaigned, led, attended, performed, competed, asked for help or shared an idea: thank you.

Every statistic in this report represents a student who found a friend, discovered a passion, overcame a challenge or helped

improve life for others. Together, we are building a Students’ Union where every LJMU student can belong, be heard and thrive. Thank you also to our elected Officers, student leaders, staff, trustees, LJMU colleagues and external partners. The achievements in this report belong to everyone who contributed to the JMSU community in 2025/26.

UNIVERSITY STORY | STRONGER TOGETHER

Every contact counts

The partnership between LJMU and JMSU is central to creating an outstanding student experience. By working together, we can make sure students are not simply consulted, but are active partners in shaping their university and the decisions that affect them.

“

JMSU is an incredibly important part of the LJMU community. By working in partnerships, listening to students and bringing their experiences into the conversations that matter, we can make a real difference to university life. For me, every contact counts – and our partnership with JMSU helps make those contacts count for students.

”

Professor Phil Vickerman,

LJMU Pro Vice Chancellor

Student Experience



Belong.

Be Heard.

and Thrive.

Together, we will continue building a Students' Union where every LJMU student can find community, influence change and make the most of university life.

**JM
SU**

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